

# National Climate Adaptation Conference

# Sponsorship opportunity

*8-10 May 2018*  
Melbourne



*CA18*

climate adaptation 2018

learn / collaborate / act

## Invitation

Australia’s next national conference on adapting to climate change -- Climate Adaptation 2018 – will be held in Melbourne in May 2018.

We are pleased to offer your organisation the opportunity to participate as a conference sponsor.

## About the event

This is the sixth conference that the National Climate Change Adaptation Research Facility (NCCARF) has organised. The National Climate Adaptation Conferences are the major Australian forums focused exclusively on climate vulnerability, impacts and adaptation. We expect the 2018 event to attract between 400 and 500 practitioners and researchers from across Australia to share experiences and showcase activities, strategies and research.

## Contact us

On the following pages, we outline some of the opportunities available for sponsorship. These opportunities are examples of what is available. If you would like to discuss other opportunities contact our conference organisers

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## Climate Adaptation 2016 by the numbers



## Sponsorship at a glance

Costs and benefits	Platinum	Gold	Silver	Indium	Bronze	Session
AUD	50,000	30,000	20,000	15,000	10,000	6,000
Complimentary registrations	12	7	5	4	3	2
Additional dinner tickets	8	5				
Representative 10 min presentation	✓	✓				
Acknowledgment in Plenary sessions	✓	✓	✓	✓		
Delegate brochure distribution	✓	✓	✓	✓	✓	✓
Logo on conference website	✓	✓	✓	✓	✓	✓
Exhibition space	9m x 2m	6m x 2m	3m x 2m	3m x 2m	3m x 2m	Upgrade
Advert in delegate handbook and conference app.	✓	✓	✓	✓	✓	✓

## Platinum Sponsor: \$50 000 *ex. GST (one available)*

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As the sole Platinum Sponsor of the ClimateAdaptation 2018 conference, your organisation will be the primary partner, receiving the highest level of exposure and recognition during the event.

### Acknowledgement

- Recognition as the Platinum Sponsor with the sponsor's logo on the:
  - conference promotional information and newsletter
  - conference website
  - conference handbook/app (electronic)
  - signage in the main conference registration
  - holding slide at the beginning/end of each day of the conference.
- Opportunity for a representative from the sponsor to make a 10 minute presentation at a the first plenary session (corporate session)
- Full page advertisement in electronic conference website, and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
- One flyer or brochure to be marketed at the registration desk (sponsor to supply)
- Delegate list provided (subject to availability)

**SOLD**

### Exhibition

- One triple exhibition booth (3m x 2m) in a prime location and 30% discount on additional booths for the Exhibition.
- The exhibition package includes 3 x trestle tables clothed and skirted, 4 chairs and one general use power point.

### Complimentary Registrations

- Twelve complimentary conference registrations that include attendance at all conference sessions, lunches, morning and afternoon teas
- Six additional tickets to the Welcome Reception
- Eight additional tickets to the Conference Dinner

## Gold Sponsor – Conference Dinner: \$30 000

*ex. GST (one available)*

The Conference Dinner offers the opportunity to bring together delegates, exhibitors, and speakers in an informal networking setting.

The dinner is included in registration and is always attended by the majority of delegates. It is a memorable evening and an opportunity for delegates to network in a relaxed atmosphere.

### Acknowledgement

- Recognition as the Gold Sponsor with your logo on the conference promotional information and newsletter, the conference website, the conference handbook, signage in the main registration area, and the holding slide at the beginning/end of each plenary session
- Naming rights of the Dinner – this event offers the opportunity to bring together delegates, exhibitors, and speakers in an informal networking setting
- Opportunity for a 10 minute presentation at the Dinner by your representative
- Full page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in the handbook at their discretion)
- One flyer or brochure to be made available at the registration desk (sponsor to supply)
- Delegate list provided (subject to privacy laws).

### Exhibition

- One double exhibition space (6m x 2m) and 30 percent discount on additional booths. The exhibition package includes two trestle tables clothed and skirted, two chairs and one general use power point.

### Registrations

- Seven registrations that include all conference sessions, lunches, morning and afternoon teas.
- Five additional tickets to the Dinner.



## Silver Sponsor (ePoster Area): \$20 000 *ex. GST*

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The poster and exhibition area is the focus of delegate networking and gathering throughout the day. It brings together delegates, exhibitors and speakers in an informal networking setting

### Acknowledgement

- Recognition as the Silver Sponsor with your logo on the conference program, promotional information and newsletter, the conference website, the conference registration area, signage in the main registration area, and the holding slide at the beginning of each plenary session
- Naming rights to the poster exhibition and closing sessions to be held
- Badging of electronic poster boards.
- Opportunity for your representative to win a poster prize in the Closing Plenary
- Half page advertisement in electronic program and conference handbook (sponsors to provide artwork and design) (sponsors to have the right to place advertisements in the handbook at their discretion)
- One flyer or brochure to be available at the registration desk (sponsor to supply)
- Delegate list provided (subject to privacy laws).

### Exhibition

- One single exhibition space (3m x 2m) and 30 percent discount on additional booths. The exhibition package includes one trestle tables clothed and skirted, one chair and one general use power point.

### Registrations

- Five registrations that include all conference sessions, lunches, morning and afternoon teas.

## Indium Sponsor (Innovation theatrette): \$15 000 *ex.*

*GST*

The Innovation Theatrette is yours to program for a day. You will have seating for up to 80 delegates with a mix of chairs and tables, and you can use the room throughout the day in whatever format you like – virtual reality, workshop, presentations, showcase. The only limit is your imagination.

### Acknowledgement

- Recognition as the Indium Sponsor with your logo on the conference promotional information and newsletter, the conference website, the conference program and handbook, signage in the main registration area, and the holding slide at the beginning/end of each plenary session
- Badging of the Innovation theatrette
- Half page advertisement in electronic program and conference handbook (sponsors to provide artwork) (we reserve the right to place advertisements in the handbook at their discretion)
- One flyer or brochure available at the registration desk (sponsor to supply)
- Delegate list provided (subject to privacy laws).

### Exhibition

- One single exhibition space (3m x 2m) and 30 percent discount on additional booths. The exhibition package includes one trestle tables clothed and skirted, one chair and one general use power point.

### Registrations

- Four registrations that include all conference sessions, lunches, morning and afternoon teas.

## Bronze Sponsor (Theme sponsor): \$10 000 *ex. GST*

Partner your organisation with the conference theme that best suits you

### Sponsor an adaptation theme that suits your organisation or sector

- Link your organisation with a topic relevant to your target audience by sponsoring a theme for the conference. Your organisation can organise and chair or facilitate two sessions during the conference. Choose from the existing conference themes or discuss with us an alternative adaptation topic.

### Acknowledgement

- Recognition as a Bronze Sponsor with your logo on the conference program, the conference website, the conference handbook, signage in the main registration area, and the holding slide at the end of each plenary session
- Opportunity to organise two 90 minute sessions on the theme topic
- Opportunity to display two banners in the conference venue while the theme is running
- Quarter page advertisement in the conference program and conference handbook (sponsors to provide artwork)
- One flyer or brochure available at the registration desk (sponsor to supply)
- Delegate list provided (subject to privacy laws).

### Exhibition

- One single exhibition space (3m x 2m) and 30 percent discount on additional booths. The exhibition package includes one trestle table clothed and skirted, one chair and one general use power point.

### Registrations

- Three registrations to include all conference sessions, lunches, morning and afternoon teas
- Two additional tickets to the Welcome Reception
- One ticket to a private breakfast event with key invited speakers.

### UPGRADE to include coffee cart sponsorship add \$5000

- Brand the coffee cart with your brand on our conference cups and the coffee cart



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## Inaugural Film Festival Sponsor: \$5 000 *ex. GST*

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Showcase your organisation and support our creative arts delegates with this sponsorship

### **Sponsor an adaptation theme that suits your organisation or sector**

- Your organisation can host the party. Link your organisation with this exciting evening event and take the opportunity to provide a speaker to introduce the festival.

### **Acknowledgement**

- Recognition as the Film Festival Sponsor with your logo on the conference promotional information and newsletter, the conference website, the conference handbook, signage in the main registration area, and the holding slide at the beginning/end of each plenary session
- Opportunity for a representative to address the festival (5 minute speaking slot)
- Opportunity to display your banner in the conference venue while the festival is running (sponsor to supply)
- Quarter page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements the handbook at their discretion)
- One flyer or brochure to be made available at the registration desk (sponsor to supply)
- Delegate list provided (subject to privacy laws).

### **Exhibition**

- One single exhibition space (3m x 2m) and 30 percent discount on additional booths. The exhibition package includes one trestle table clothed and skirted, one chair and one general use power point.

### **Registrations**

- Two registrations to include all conference sessions, lunches, morning and afternoon teas
- Two additional tickets to the Film Festival session

### **OPTION to supply promotional package to popcorn/snack during festival (Additional cost to be determined)**

- Brand the snack offerings with your brand

## Session Sponsor: \$6000 *ex. GST (~~6 available~~ 1 left)*

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### Create a session that suits your organisation or sector

- Sponsor and organise one 90 minute session within the conference program. You can design and chair a session to address the specific information needs of your organisation or sector. The session can fit with the existing list of conference themes or an agreed alternative adaptation topic. It can include presentations or a facilitated panel discussion. You can select speakers or choose from submitted abstracts.

### Acknowledgement

- Recognition as a Session Sponsor with your logo on the conference promotional information and newsletter, the conference website, the conference handbook, signage in the main registration area, and the holding slide at the beginning/end of each plenary session
- Quarter page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in the handbook at their own discretion)
- One flyer or brochure to be made available at the registration desk (sponsor to supply)
- Delegate list provided (subject to privacy laws).

### Registrations

- Two registrations that include all conference sessions, lunches, morning and afternoon teas.

### UPGRADE to include exhibition space (\$600)

- Upgrade to include one single exhibition space (3m x 2m). The exhibition package includes one trestle table clothed and skirted, one chair and one general use power point.



# Early Career Professionals Supporter: \$4000

*ex. GST (10 available)*

An opportunity for your organisation as an industry leader to meet with and support upcoming adaptation professionals

The Early Career Professionals pre-conference workshop is designed to be a fun, interactive day with participants given the opportunity to present their work, learn from others, meet industry leaders, meet some of the conference plenary speakers and have some deep discussion about adaptation.

## Acknowledgement

- Recognition as an Early Career Workshop Sponsor with your logo on the conference promotional information and newsletter, the conference website, the conference handbook, signage in the main registration area, and the holding slide at the beginning/end of each plenary session.
- Opportunity to address the Early Career Professionals at their workshop.
- Display table and opportunity to network with early career professionals at the marketplace (two breaks and lunchtime).
- Half page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion).
- One flyer or brochure to be made available at the registration desk (sponsor to supply)
- Delegate list provided (subject to privacy laws).



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## Barista sponsor: \$1700 *ex. GST*

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The coffee cart is always a favourite place for delegates and a great marketing opportunity with your brand on the keep cups. You could ask delegates to 'earn' their coffee while they wait by completing a survey or doing something creative.

*We have one day left*



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## App sponsor: \$5000 *ex. GST*

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All program and speaker material will be available through our dedicated conference app. Have your branding on the app that delegates will be referring to throughout the day. Use the platform for creative communication and messaging throughout the conference.

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## Art space sponsor: \$5000 *ex. GST*

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Create creative space for a climate art installation or performance that challenges and fosters new thinking about how we engage others to adapt to climate change.

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## Networking lounge: \$5000 *ex. GST*

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Create a popular space for meeting and networking by delegates. Your sponsorship will provide lounges and you can brand the space with your organisation's logo.

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## Chair drop: \$1500 *ex. GST*

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Reach all delegates with a flyer or brochure about your services or activities (to be supplied) dropped on all chairs during a plenary session.

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## Fieldtrip and side-event opportunities

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Local organisations have the opportunity to host and organise field trips to bring delegates to your facilities and to share your on-ground work. Workshops, conversation cafes, forums and debates can be considered to complement the conference.

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## Exhibition opportunities

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Single booth \$3500 *ex. GST*

Double booth \$5500 *ex. GST*

Exhibition space is open from the Welcome Reception on the evening of Monday 7 May until the end of lunch on Thursday 10 May 2018. The Welcome Reception, lunches, coffee and tea breaks will be held in the exhibition area to ensure maximum opportunities to interact with conference participants. The poster displays will be held in the same vicinity.

### A booth includes:

- One exhibition space (3m x 2m) including one trestle table, dressed and skirted with two chairs (A double booth is 6m x 2m and includes two trestle tables, dressed and skirted with four chairs) and one power point
- Verbal acknowledgement at the opening and closing sessions as an exhibitor
- Acknowledgement as an exhibitor on the conference website
- Quarter page advertisement in electronic conference program and conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion)
- Two exhibitor registrations including morning tea, lunch and afternoon tea and the conference dinner
- Delegate list provided (subject to privacy laws).

Exhibition space is provided as an empty shell to be filled and decorated at the exhibitor's discretion. Exhibitors are responsible for selecting and hiring any other required equipment.

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## For more information about sponsorship

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### Contact the conference organisers

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