Australian & New Zealand Urogenital and Prostate Cancer Trials Group (ANZUP) Annual Scientific Meeting

Sponsorship Prospectus 2012

Four Points by Sheraton
Sydney Darling Harbour
July 15-17, 2012
ANZUP Cancer Trials Group Ltd is pleased to announce its first stand alone Annual Scientific Meeting (ASM) to be held at Four Points by Sheraton Sydney, 15-17 July, 2012.

ANZUP was established to bring together the multidisciplinary health professionals involved in researching and treating cancers of the genitourinary system. ANZUP exists to make things better for our patients through cooperative research, asking and answering the questions we identify as the key ones, based on a sound understanding of the science and clear direction from our members and the community. We also provide opportunities for experience and participation in research and mentorship of trainees.

Following on from our successful partnership with COSA, our 2012 ASM program will showcase:

- State of the art presentations on the most up to date cancer treatment, research and education across prostate and other urogenital cancers;
- Opportunities for researchers to present their research;
- Clinical trial concept development workshop/s;
- Overviews of current and planned ANZUP trials;
- A comprehensive program for trainees covering all aspects of genitourinary cancers &
- Consumer and community engagement forum

The convening committee are already hard at work to ensure the program is comprehensive, providing something for all health professionals involved in urogenital cancers, while encouraging active participation, sharing of information and knowledge towards improving patient outcomes.

With your support we look forward to a most successful conference.

Kind regards

Margaret McJannett
Executive Officer
The Meeting will provide the opportunity for four levels of sponsorship – Platinum, Gold, Silver and Bronze.

All sponsorship packages have been designed to comply with the Medicines Australia Code of Conduct. Sponsorship funds used in social functions are allocated to food and beverage only. Any entertainment at a function is provided by the delegate registration fee.

### Platinum Sponsor  
**$35,000 (excl gst)**

- Premium logo position on the conference program, holding slides, email shout outs and conference website
- Premium position acknowledgement throughout preparation and conduct of the conference
- Exclusive naming rights to the conference event of your choice (and subject to availability - the committee will consider suggestions by the sponsor). For example, the Platinum sponsor could choose to be associated with or have one of:
  - a plenary session sponsor
  - the conference dinner
  - the conference welcome function
  - an additional trade table at no charge
- First choice of a double Exhibition Space and 30% discount on any additional space
- Complimentary registration for six (6) company personnel, including social functions
- Largest logo positions on the entrance signage and at meeting
- Special logo acknowledgement on conference web page and link to company website
- Complimentary insert in the delegate satchel
- Acknowledgement in program and abstract book (150 words to be supplied by sponsor)
- Acknowledgement at Opening and Closing Sessions
- Place your organisation at the top of this grouping with one or both of the following add ons:

  **INTERNATIONAL SPEAKER SUPPORTER, $7,000** Take up sponsorship of an international plenary speaker at the conference for a fixed amount. The platinum sponsor will receive acknowledgements at every stage that speaker is involved in the conference, including in the program, on the website, and at sessions themselves.

  **COMMERCIAL SYMPOSIUM** on Sunday Evening (any costs relating to this sponsorship are to be covered by the sponsor). A synopsis of the session must be supplied to the Convening Committee by 13th May 2012 and they reserve the right to veto any application. The conference room and standard AV is included at the conference venue. Details provided on application.

  **MEET THE EXPERT BREAKFAST SESSION** on Monday or Tuesday (any costs relating to this sponsorship are to be covered by the sponsor). The conference room and standard A/V is included at the conference venue.
Gold Sponsor $25,000 (excl gst)

- Exclusive naming rights to the conference event of your choice (and subject to availability - the committee will consider suggestions by the sponsor). For example, the Gold sponsor could choose to be associated with or have one of:
  - a plenary session sponsor
  - the conference welcome function
  - a second trade table at no charge
- Naming rights to one of the concurrent sessions in the program
- One (1) Exhibition Stand and 30% discount on any additional space
- Complimentary registration for four (4) company personnel, including social functions
- Complimentary insert in the delegate satchel
- Acknowledgement on signage at the meeting
- Acknowledgement in program and abstract book (120 words to be supplied by sponsor)
- Acknowledgement at Opening and Closing Sessions
- Place your organisation at the top of this grouping with one or both of the following add ons:
  INTERNATIONAL SPEAKER SUPPORTER, $7,000 Take up sponsorship of an international plenary speaker at the conference for a fixed amount. The gold sponsor will receive acknowledgements at every stage that speaker is involved in the conference, including in the program, on the website, and at sessions themselves.
  COMMERCIAL SYMPOSIUM on Sunday Evening (Any costs relating to this sponsorship are to be covered by the sponsor). A synopsis of the session must be supplied to the Convening Committee by 13TH May 2012 and they reserve the right to veto any application. The conference room and standard AV is included at the conference venue. Details provided on application.

MEET THE EXPERT BREAKFAST SESSION on Monday or Tuesday (Any costs relating to this sponsorship are to be covered by the sponsor). The conference room and standard A/V is included at the conference venue.

Silver Sponsor $18,000 (excl gst)

- Exclusive naming rights to one of the following conference events of your choice (and subject to availability - the committee will consider suggestions by the sponsor). For example, the silver sponsor could choose to be associated with or have one of:
  - a concurrent session
  - a conference lunch
  - a second trade table at no charge
- Company registration for two (2) company personnel, including evening social functions
- One (1) Complimentary Exhibition Stand
- Complimentary insert in the delegate satchel
- Acknowledgement on signage at the meeting
- Acknowledgement in program and abstract book (100 words to be supplied by sponsor)
- Acknowledgement at Opening and Closing Sessions
- Place your organisation at the top of this grouping with one or both of the following add ons:
  INTERNATIONAL SPEAKER SUPPORTER, $7,000 Take up sponsorship of an international plenary speaker at the conference for a fixed amount. The silver sponsor will receive acknowledgements at every stage that speaker is involved in the conference, including in the program, on the website, and at sessions themselves.
  COMMERCIAL SYMPOSIUM on Sunday Evening (any costs relating to this sponsorship are to be covered by the sponsor). A synopsis of the session must be supplied to the Convening Committee by 13TH May 2012 and they reserve the right to veto any application. The conference room and standard AV is included at the conference venue. Details provided on application.
Silver Sponsor (Continued)

**MEET THE EXPERT BREAKFAST SESSION** on Monday or Tuesday (any costs relating to this sponsorship are to be covered by the sponsor). The conference room and standard A/V is included at the conference venue.

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**Bronze Sponsor**

- Naming rights to one of the tea breaks
- Complimentary registration for one (1) company personnel, including social functions
- 30% discount on any exhibition space required
- Complimentary insert in the delegate satchel
- Acknowledgement on signage at the Meeting
- Acknowledgement at Open and Closing Sessions
- Acknowledgement in program and abstract book (75 words to be supplied by sponsor)

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**Exhibition Trade Table Display**

Organisations are invited to have a display within the main area used for delegate breaks and poster display.

**Exhibitor benefits**

Each trade table purchased comes with:

- 2 trade passes for company personnel which permit access to the trade area and include break and lunch catering
- 2 tickets for the welcome reception
- Company description (50 words) in the Program Book
- Link to company website on the meeting website
- A detailed exhibitor manual

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**ADVERTISING: Website Banner advertising**

Placement of a 120 x 600 pixel skyscraper banner on the conference website. The banner can be linked to a website of your choice, it will be clearly visible from every page of the website, and can include graphics and animations.

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**Audio-visual Sponsorship**

- Recognition of audio-visual support on Conference website and in Program Book
- Rotating slide throughout the meeting recognising AV support
- Company logo prominently displayed at AV operations desk and Speaker preparation room

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**Meeting Satchel Sponsor**

Your company logo to be printed on the meeting satchel, which will be distributed to all delegates and will be highly visible throughout the meeting and beyond.

- One complimentary satchel insert

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**Satchel Insert**

One item to be placed inside each delegate’s satchel (maximum of 2 inserts per company).
Other sponsorship opportunities include:
• Program/Proceedings Booklet Sponsor
• Smartphone/Web App Sponsor
Please contact the conference secretariat to discuss.

Sponsorship will be secured with the return of a booking form to the Secretariat. Trade tables will be allocated on a first come first serve basis once full payment is received. Sponsors will get priority over exhibitors.

For further information regarding sponsorship please contact our conference secretariat:
Mary Sparksman
YRD (Aust) Pty Ltd
PO Box 717
INDOOROOPILLY QLD 4068
Ph: 07 3368 2422
Fax: 07 3368 2433
Email: mary@yrd.com.au

EXHIBITION/SPONSORSHIP BOOKING FORM

Exhibitor/Sponsor Information

Company Name: ____________________________________________
Contact Person: ___________________________ Position: __________
Address: __________________________________________________
_________________________________________________________
State: __________ Postcode: __________
Telephone: __________ Fax: __________ Mobile: __________
Email: _______________________________________________________________________________________________

Sponsorship Opportunities:
To ensure your participation at the ANZUP Annual Scientific Meeting 2012, please select from the following sponsorship opportunities, complete the payment details, and return the form and payment to confirm your application. If the options listed below do not fit with your corporate objectives, we would be happy to discuss tailoring a package to suit your particular requirements.

Yes, we would like to participate as the following sponsor of this conference (please tick):

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Amount (Excl. GST)</th>
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<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$35,000</td>
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<tr>
<td>Gold Sponsor</td>
<td>$25,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>$18,000</td>
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<tr>
<td>Bronze Sponsor</td>
<td>$15,000</td>
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<tr>
<td>International Speaker Supporter</td>
<td>$7,000</td>
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<tr>
<td>Exhibition Trade Table</td>
<td>$3,000</td>
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<tr>
<td>Web Banner Advertising</td>
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<tr>
<td>Audio-Visual Sponsorship</td>
<td>$8,000</td>
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<tr>
<td>Meeting Satchel Sponsor</td>
<td>$6,000</td>
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<tr>
<td>Satchel Sponsor</td>
<td>$1,000</td>
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Please select □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

Subtotal Incl. GST $ _____________
TOTAL $ _____________
EXHIBITION/SPONSORSHIP BOOKING FORM (CONTINUED)

Payment Details

☐ I accept the sponsorship allocated and have read and accepted the terms and conditions of the contract (on the next page) and pay the total sum of $____________ (incl GST) as the sponsorship fee.

Name (Please print clearly): ____________________________________________________________

Signature: ___________________________________________ Date: ___________________________

Payment Method

Option 1: Require a tax invoice to be sent before making payment

Option 2: Cheque made payable to YRD (Aust) Pty Ltd ANZUP

Option 3: Credit Card ☐ Mastercard ☐ Visa ☐ American Express

Please note: there will be a 2.5% surcharge on Mastercard and Visa payments and a 3.5% surcharge on American Express payments.

Card Number: ___________________________ / ___________________________ / ___________________________ / ___________________________ Expiry Date: _______ / _______

Cardholder name: ___________________________________________ Signature: ___________________________________________

Please forward all payments to:

ANZUP Conference Secretariat

c/- YRD (Aust) Pty Ltd

PO Box 717

INDOOROOPILLY QLD 4068

Please email your logo in either eps or jpeg format to: mary@yrd.com.au

Please contact the Conference Secretariat if you have any further queries:

P: +61 7 3368 2422 F: +61 7 3368 2433 E: mary@yrd.com.au

Privacy Act

The Privacy Act 2001 provides that before your name and address details can be published in the list of conference delegates for distribution to fellow delegates or any other party, you must consent. If you wish to have your name, address and details to be included in the list of delegates please tick the box. ☐ Yes ☐ No
Terms & Conditions

1. Definitions

‘Agreement’ means an agreement made in accordance with the Exhibitor Space Agreement and Contract Form.

‘Co-Exhibitor’ means any person, firm, body corporate, unincorporated association or authority that is exhibiting their own products or services on the table top of an Exhibitor and includes all employees, agents and representatives of such person, firm, body corporate, unincorporated association or authority.

‘Exhibition’ means the event, “2012 ANZUP Annual Scientific Meeting”, which will take place in Sydney 15th to 17th July 2012.

‘Exhibitor’ means any person, firm, body corporate, unincorporated association or authority that is allocated to 17th July 2012.

‘Organiser’ means ANZUP and its employees, agents and authorities.

2. Agreement for Participation and Acceptance

a) A binding contract comes into existence in accordance with the Agreement and these Terms and Conditions upon the Organiser’s acceptance of the Agreement.

b) The Organiser may reject any Agreement or accept such Agreement in respect of a displayed space or determinable table top location or both.

c) Upon acceptance of an Agreement, the Exhibitor will be granted a non-exclusive licence to exhibit at the Exhibition with no right to grant sub-licences.

The Organiser reserves the right to alter, at any time, the size, shape or position of the floor plan as may be necessary for the best interests of the Exhibition. The Organiser will reduce the fee payable by any Exhibitor whose display space is reduced.

e) Exhibits must, in the Organiser’s opinion, fall within the scope of the Exhibition. No other exhibits or products are to be displayed without the prior written consent of the Organiser.

3. Rental of Table Tops, Design and Signs

a) The fee does not include the following: connections for electricity, water, gas, waste, compressed air, loading and handling equipment and staff, advertising catalogue or handbill, telephone, insurance, electric current, cleaning of exhibits or any State and Federal taxes levied on this agreement including stamp duty, unless otherwise stated by the Organiser in writing.

b) The design of all exhibits and their weight and character is subject to the prior approval of the Organiser. The Organiser may, at the Exhibitor’s expense, remove or alter any table top or exhibit that does not meet with the Organiser’s approval.

c) The Exhibitor must have their display space ready, with all exhibits completed and available for display by the time specified by the Organiser before the opening of the Exhibition.

d) The Exhibitor is, at all times during the Exhibition:

i) Required to keep their table top open to view and properly staffed by competent representatives.

ii) Responsible for the maintenance of their table top and display space in a clean and tidy condition.

iii) Required to conduct any business from their display space only and to keep passageways in front of their display space free from obstruction.

iv) Prohibited from disposing of or parting with stock on display for cash payment (including food, drink, tobacco or promotional aides), unless prior written consent is obtained from the Organiser.

v) Prohibited from holding or allowing to be held an auction, lottery or raffle, or any other exhibition material.

vi) Prohibited from sublicensing, sharing or parted with possession of their display space.

vii) Prohibited from operating any type of machinery or equipment at a sound level, which in the Organiser’s sole opinion, is likely to cause nuisance or annoyance to other Exhibitors or visitors.

viii) Prohibited from causing nuisance or annoyance to other Exhibitors or visitors.

3. Rental of Table Tops, Design and Signs

a) A binding contract comes into existence in accordance with the Exhibitor Space Agreement and Contract Form.

b) The Exhibitor’s agreement will be terminated if the Organiser does not meet with the Organiser’s approval.

c) The Exhibitor will indemnify the Organiser against any cost, claim, liability, loss, damage, proceeding and expense whatsoever to which the Organiser, its directors, officers, contractors, employees and agents are in any way subject arising from or in connection an act or omission of the Exhibition (or of any Co-Exhibitor, contractor, director, officer, employee, or agent of the Exhibitor) including, without limitation, liability in relation to personal injury, damage to or theft of property, or economic loss.

d) The Organiser will not be liable in any way whatsoever for any cost, claim, liability, loss, damage, proceeding and expense whatsoever arising from or in connection with the Exhibition or the Exhibitor, including, without limitation, liability in relation to personal injury, damage to or theft of property, economic loss, any conditions or restrictions that affect the construction, erection, completion, alteration or dismantling of a table top or exhibit, the failure of any service at the Exhibition venue and the cancellation or part-time opening of the Exhibition either as a whole or in part.

6. Withdrawals

The Exhibitor will not withdraw, cancel, alter or reduce in any way their Agreement. However, the Organiser may, in its sole discretion, grant partial refunds to Exhibitors who give the Organiser written notice of their intention to withdraw from the Exhibition as follows:

- More than 3 months - 70%
- More than 2 months to 3 months - 20%
- 2 months or less - 0%

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- More than 3 months - 70%
- More than 2 months to 3 months - 20%
- 2 months or less - 0%

7. Movement of Exhibits

a) The Exhibitor will bear the responsibility and expenses for:

i) The transport of exhibits to the Exhibition venue;

ii) The security of the table top and exhibits; and

iii) The storage and warehousing of the exhibits, subject to the approval of the Organiser.

b) The Exhibitor will follow the Organiser’s directions about access to the Exhibition venue, the use of particular entrances and exits, the delivery and removal of exhibits at particular dates and times and the short and long term parking of vehicles.

c) The Exhibitor will ensure that no exhibit is removed from the Exhibition venue before the conclusion of the Exhibition.

8. Insurance and Indemnity

a) Exhibitors will obtain insurance including public liability insurance, to the reasonable satisfaction of the Organiser for the period from the date of this agreement until all of the Exhibitor’s table tops and exhibits have been properly removed to the satisfaction of the Organiser. The Exhibitor will, on demand, provide to the Organiser evidence of the Exhibitor’s insurance coverage. The Exhibitor will not be allowed to exhibit without proof of insurance.

b) The Exhibitor will indemnify the Organiser against any cost, claim, liability, loss, damage, proceeding and expense whatsoever to which the Organiser, its directors, officers, contractors, employees and agents are in any way subject arising from or in connection an act or omission of the Exhibition (or of any Co-Exhibitor, contractor, director, officer, employee, or agent of the Exhibitor) including, without limitation, liability in relation to personal injury, damage to or theft of property, or economic loss.

c) The Organiser will not be liable in any way whatsoever for any cost, claim, liability, loss, damage, proceeding and expense whatsoever arising from or in connection with the Exhibition or the Exhibitor, including, without limitation, liability in relation to personal injury, damage to or theft of property, economic loss, any conditions or restrictions that affect the construction, erection, completion, alteration or dismantling of a table top or exhibit, the failure of any service at the Exhibition venue and the cancellation or part-time opening of the Exhibition either as a whole or in part.

9. Damage to the Exhibition Venue

The Exhibitor will take good care of and will not cause any damage or permit or suffer any damage to be done to the Exhibition venue or to any part or parts thereof or to any fittings, equipment or other property therein.

The Exhibitor will make good and compensate the owner of the Exhibition venue for damage (including accidental damage and damage by fire) caused by any act or omission of the Exhibition or other persons arising from or in connection with the use of the Exhibition venue by the Exhibitor.

10. Compliance

The Exhibitor will comply with all applicable laws and regulations and all reasonable directions from the Organiser and the owner of the Exhibition venue.

11. Default

Any breach of this agreement by the Exhibitor will result in the exclusion of the Exhibitor from the Exhibition, and the Organiser may, at the Exhibitor’s expense, remove the Exhibitor’s table top and exhibits from the Exhibition, and the Exhibitor will have no right to claim compensation or demand refund of the fee, loss or expenses, nor shall the Exhibitor be released from their contractual obligations. All exhibits are subject to a general lien in favour of the Organiser for sums, whether for unpaid fees or otherwise, due from the Exhibitor to the Organiser. Time is of the essence in this agreement.

12. Force Majeure

If the holding of the Exhibition or the supply of any services in relation to the Exhibition is prevented, delayed or abandoned by strikes, riots, lockouts, trade disputes, acts of restraint of foreign governments or other causes not within the control of the Organiser then it is agreed that the Organiser will not be held responsible for any loss of trade or profit consequent upon such cause.